

Berlin, 16 December 2024

KLOPOTEK PRESS RELEASE

## Valsoft demonstrates commitment to publishing by creating unprecedented synergies & assets for publishers

Berlin, Germany, and Montreal, Canada, December 16, 2024 – Valsoft Corporation Inc. (“Valsoft”), a Montreal-based leader in acquiring and developing vertical market software businesses, reinforces its commitment to the publishing industry. By strategically investing in this sector, Valsoft creates powerful synergies that drive innovation and deliver exceptional value to the clients of its acquired companies.

In November, Above the Treeline, Inc. ([Edelweiss](#)) joined the Valsoft portfolio, a smart and flexible platform connecting publishers, booksellers, librarians, and book enthusiasts to market, sell, and discover new book titles – the most successful marketing platform to booksellers and retailers in North America and the UK. In 2023, [Klopotek](#), an industry leader in ERP solutions for the publishing industry in 140+ locations, supporting the life cycle of a book from its ideation to distribution, became part of the Valsoft family of companies.

Clients in the PubTech space will benefit from synergies and complementary services which are – and will be – offered by **Edelweiss** and **Klopotek**. The new assets created under the new ownership will consist of end-to-end integrations and vastly improved services as well as access to new functionalities.

"The recent acquisition of Edelweiss following that of Klopotek in 2023 perfectly aligns with their missions to remain leaders in publishing technology and services. These companies empower publishers with advanced tools and deliver exceptional services, ultimately serving the needs of everyone in the publishing ecosystem—including readers," said **Mitch Bourassa**, Executive Vice-President of Operations, Valsoft. "In an industry where the value creation chain is under constant pressure, optimizing resources and controlling costs is critical. With these acquisitions, customers of Edelweiss and Klopotek will benefit from more tailored, comprehensive products and services designed to meet their evolving needs and preferences."

These new options will be complemented by Valsoft's other recent acquisitions for supporting the publishing market:

- [Aysling](#), a key player in enabling media publishers to effectively manage advertising operations through AdOrbit, its flagship software
- [Protecmedia](#), pioneers in cutting-edge technology for the publishing sector with offerings spanning advertising, editorial processes and audience management, catering to every facet of media operations
- [MWM Group](#), a software company which develops software solutions for newspaper printing factories and media companies

**For more information, please contact:**

James Whittaker, CSO, Klopotek North America, Inc.

E-mail: [james.whittaker@klopotek.com](mailto:james.whittaker@klopotek.com)

**About Valsoft**

Valsoft Corporation acquires and develops vertical market software companies through which each business can deliver the best mission-critical solutions for customers in their respective industries or niche. A key tenet of Valsoft's philosophy is to invest in well-established businesses and foster an entrepreneurial environment that shapes a company into a leader in its respective industry. Unlike private equity and VC firms, Valsoft does not have a predefined investment horizon and looks to buy, hold, and create value through long-term partnerships with existing management and customers.

[www.valsoftcorp.com](http://www.valsoftcorp.com)

**About Klopotek**

The Klopotek Group headquartered in Berlin, Germany is the international market leader in publishing software, contributing to the success of more than 400 publishers with over 3,000 imprints and over 24,800 users in 140+ locations, seamlessly covering every aspect of the publishing processes.

[www.klopotek.com](http://www.klopotek.com)